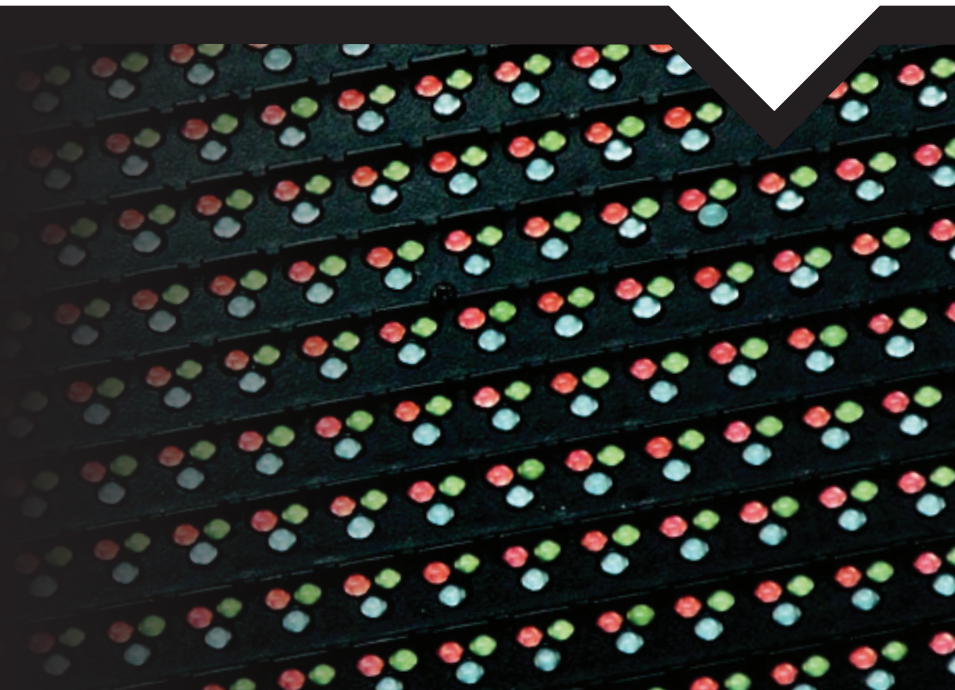


DIGITAL BILLBOARD ADVERTISING



PRICE GUIDE | 2023

Welcome!

Digital Advertising

with

Hi-Impact Signs + Graphics

Contact Us



(807) 626-2007

hiimpactsigns@shaw.ca

1123 Russell Street
Thunder Bay, Ontario P7B 5M6

Hi-Impact Signs is proud to offer 4 billboard locations in Thunder Bay to serve your digital advertising needs.

Let us tell you the benefits of digital advertising:

1. Allows you to change your message as needed throughout your term
2. Billboards are highly visible and are located in heavy traffic locations
3. All ads are in full colour
4. Advertisements run 24/7, and the brightness is adjusted automatically day to night
5. Affordable advertising for optimum viewability
6. Viewers will pay attention more to digital advertisements due to it continually changing every few seconds; it keeps the viewers interest

As you take a look through our options to advertise on one of our digital signs, please do not hesitate to contact us with any questions or concerns you may have. We would be happy to walk you through this new and unique way of advertising!

C.L.E.

Location: North May Street

PRICING BASED ON 1-SIDE ADVERTISING

Advertise on North or South Side

Billboard Size: 10ft High x 20ft Wide

Ad File Specs: 600px x 280px
JPEG @ 300dpi RGB

Need an ad created? Use our Graphic Services starting at \$75^{+HST}

PACKAGE CLE-1A \$500^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of North or South side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CLE-2A \$300^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of North or South side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CLE-1B \$700^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of North or South side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CLE-2B \$400^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of North or South side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CLE-1C \$900^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of North or South side
for a 1-month term

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PACKAGE CLE-2C \$500^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of North or South side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

Central

Location: 905 Tungsten St.

PRICING BASED ON 1-SIDE ADVERTISING

Advertise on East or West Side

Billboard Size: 6ft High x 12ft Wide
Ad File Specs: 160px x 360px
JPEG @ 300dpi RGB

Need an ad created? Use our Graphic Services starting at \$75^{+hst}

PACKAGE CEN-1A \$250^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CEN-2A \$150^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CEN-1B \$325^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CEN-2B \$200^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CEN-1C \$400^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE CEN-2C \$250^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

Arthur

Location: 2821 Arthur St. E.

PRICING BASED ON 1-SIDE ADVERTISING

Advertise on East or West Side

Billboard Size: 4ft High x 12ft Wide
Ad File Specs: 120px x 360px
JPEG @ 300dpi RGB

Need an ad created? Use our Graphic Services starting at \$75^{+hst}

PACKAGE **ART-1A** **\$200**^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **ART-2A** **\$125**^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of East or West side
for a 1-month term

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PACKAGE **ART-1B** **\$250**^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **ART-2B** **\$150**^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of East or West side
for a 1-month term

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PACKAGE **ART-1C** **\$300**^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every minute
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **ART-2C** **\$175**^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on your choice of East or West side
for a 1-month term

**Contact Us for Your Custom Advertising Plan*

Mr.Sub

Location: 904 Memorial Ave.

PRICING BASED ON 1-SIDE ADVERTISING

Advertise on North Side Only

Billboard Size: 10ft High x 20ft Wide
Ad File Specs: 600px x 280px
JPEG @ 300dpi RGB

Need an ad created? Use our Graphic Services starting at \$75^{+hst}

PACKAGE **MRS-1A** **\$500**^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every minute
on the North side for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **MRS-2A** **\$300**^{+HST}

6 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on the North side for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **MRS-1B** **\$700**^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every minute
on the North side for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **MRS-2B** **\$400**^{+HST}

8 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on the North side for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **MRS-1C** **\$900**^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every minute
on the North side for a 1-month term

**Contact Us for Your Custom Advertising Plan*

PACKAGE **MRS-2C** **\$500**^{+HST}

10 SECOND ADVERTISEMENT
Ad will run once every 2 minutes
on the North side for a 1-month term

**Contact Us for Your Custom Advertising Plan*



HI-IMPACT
SIGNS + GRAPHICS

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